

Copy deadline 1st February

Featuring two groups at the polar opposite ends of pop music, The Hollies and Ramones, Shindig! has decided to put them both on the cover... at polar opposites. It's a two-way cover which can be racked either way up.

### **The Hollies**

"We're about as psychedelic as a pint of beer wit' lads!"

Maybe so, but their summer of love was one of the brightest.

### **The Ramones**

"We're too real for radio. They play safe stuff that won't upset anybody."

Previously unpublished interviews and 30 years of Rock 'n' Roll High School.

### **The Bosstown Sound**

Strange tales from the banks of the River Charles.

### **Giles, Giles and Fripp**

The band that became King Crimson.

### **Granny's Intentions**

Psychedelic blues from the Emerald Isle.

### **Popol Vuh**

Krautrockers who worked with maverick director Werner Herzog on his film soundtracks

### **Stephen Stills**

Buffalo Springfield, Crosby Stills and Nash, guitar god, what more do you want?



Display Advertising

For further details and booking:

[ads@shindig-magazine.com](mailto:ads@shindig-magazine.com)

# SHINDIG!

*Shindig!* has established itself as a cutting edge forum and critique of the glories of 60s and 70s music, film and culture since its national mainstream launch in November 2007. Now established as a much loved glossy publication it previously existed for 10 years as a highly respected underground magazine.

Since its relaunch *Shindig!* has steadily repositioned itself as the leading UK publication covering CD and DVD reissues, giving informed and entertaining analysis of classic, collectable music and artists from the latter part of the 20th Century. Additionally as music has moved online and music consumers have broadened their spectrum of musical tastes *Shindig!* has followed the latest discoveries in musical archaeology whether unearthed by DJs or espoused by new artists. Both leading and influential it now has a large and enthusiastic music-loving readership around the world.

*Shindig!* is an eclectic cornucopia overflowing with obscure TV and film, exotica, psychedelia, folk, garage rock, folk rock, progressive rock, funk and soul. Contributions from our team of international expert writers ensure that new and intriguing tales about influential artists fill every issue.

*Shindig!*'s wide array of features are assembled by a dedicated team of experts able to surprise both die hard music fans and the more casual reader with their contributions. *Shindig!* isn't an exercise in fuzzy nostalgia – it's a publication that takes its music very seriously filling a gap in the music universe ignored by the competition. If music was fine wine, *Shindig!* would cover it.

Advertising: *Shindig!* advertising rates are highly competitive and affordable. You can be sure you are reaching exactly the right market of loyal, dedicated and enthusiastic music fans for prices better than your local newspaper!

Magazine: 15,000 readers per issue

Published: Bi Monthly

The website: 11,800 unique visitors per month

UK: WH Smith, HMV, Fopp, newsagents and independent record stores.

USA: Barnes & Noble, newsstands and record stores.

Worldwide: Australia, Canada, Finland, France, Germany,

The Netherlands, Norway, Portugal, South Africa, Sweden...

[SHINDIG-MAGAZINE.COM](http://SHINDIG-MAGAZINE.COM)

**“Shindig! is an excellent magazine that all listeners of the Freakzone will love”**

Stuart Maconie, Freakzone,  
BBC 6Music

**“This fab magazine gets better every issue putting the likes of Q, Uncut and Mojo to shame.”**

ready-steady-go.org.uk

**“Shindig! is one of the world's leading authorities on all things mod, psych, garage, beat, acid-folk and funky rock. It is widely revered by record buyers around the globe.”**

thefreedictionary.com

**“A few months ago we came across Shindig! Magazine – and we're hooked! A feast for anyone, if like us, you love the Sixties and everything about it.”**

atomretro.com

**“Shindig magazine recently stuck its neck out and plumped for one act as “the greatest cult band of all time”: the West Coast Pop Art Experimental Band.”**

The Guardian

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## SHINDIG! RATES AND DATES

### Display Advertising

Rate card

Full page £750

Half page £400

Quarter £225

Inserts

A5 2-sided £900

For other options please ask

### Website Advertising

6 months £350

3 months £250

2 months £175

1 month £100

Banner sizes:

600 pixels wide  
x 86 pixels high

or 200 pixels wide  
x 300 pixels high

Banner on Shindig! email newsletter £100

### Shindig! schedule

#### **MAR-APR (No.15)**

Copy deadline 1-Feb  
Published 25-Feb

#### **MAY-JUN (No.16)**

Copy deadline 5-Apr  
Published 29-Apr

#### **JUL-AUG (No.17)**

Copy deadline 30-May  
Published 24-June

#### **SEP-OCT (No.18)**

Copy deadline 2-Aug  
Published 26-Aug

Artwork file formats accepted:

1. PDF/X1A
2. TIFF or JPEG: at least 300lpi.
3. Illustrator EPS.

Send artwork to:  
shindig@volcanopublishing.co.uk

Full Page

**Type** 270mm high  
x 190mm wide

**Trim** 297mm high  
x 210mm wide

**Bleed** 303mm high  
x 216mm wide

Half Page Horizontal  
130mm high x 190mm wide

Quarter  
Page Box  
130mm high  
x  
90mm wide

Quarter Page Strip  
60mm high x  
190mm wide

Half Page  
Vertical  
270mm high  
x  
90mm wide